

# Secure Your Business Domains From Cyberattacks

91% of cybercrimes start with an email, and phishing attacks reached a [record high](#) in 2023, with [no signs of decreasing](#) in 2025. This means your business must secure its email domains or risk the potentially irreparable damages of a successful cyberattack.

70% of businesses faced [major disruption](#) from breaches in 2024, with the healthcare & financial sectors experiencing the highest financial losses.

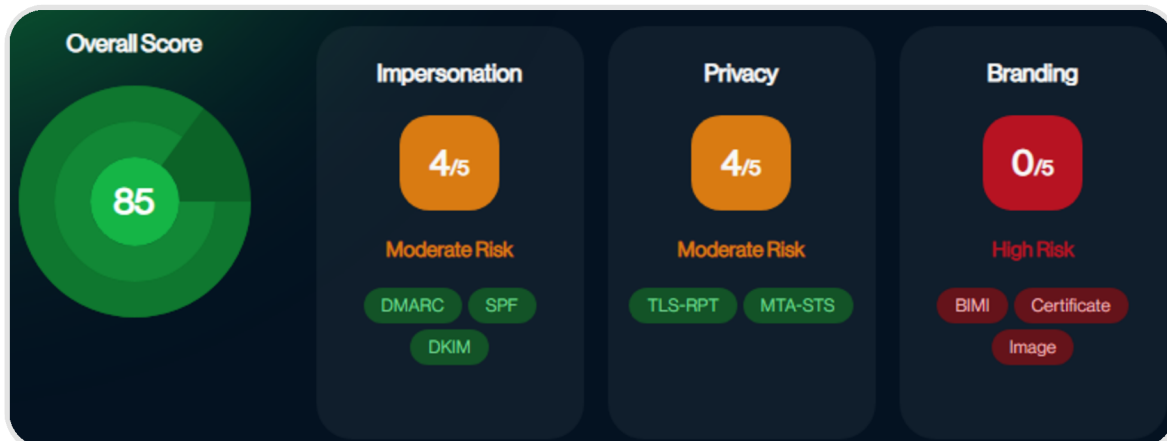
Source: IBM Cost of a Data Breach Report 2024

## What is DMARC?

Domain-based Message Authentication, Reporting & Conformance protects your email domain from being used by scammers. It checks if emails claiming to come from your company are really from you. If not, it blocks them or sends them to spam, and it also sends you reports so you know who's trying to misuse your domain.

## The Email Problem

In today's digital world, email remains essential to personal and professional communication. But it's also a prime target for cybercriminals due to its design flaw, which lets cybercriminals send emails impersonating trusted senders.



## Email Security Standards Behind DMARC

### What is SPF?

Sender Policy Framework tells the internet which mail servers are allowed to send emails on your behalf. This helps prevent scammers from sending fake emails that look like they came from your company.

### What is DKIM?

DomainKeys Identified Mail adds a digital signature to your emails to prove they haven't been tampered with. It's like sealing a letter with wax, the recipient can verify it came from you and wasn't changed along the way.

### What is TLS-RPT?

SMTP TLS Reporting lets you know if your emails are being safely encrypted during delivery. It sends reports about whether your email is traveling securely, so you can spot any problems.

### What is MTA-STS?

Mail Transfer Agent - Strict Transport Security forces email to use secure, encrypted connections when sending messages to your domain. It stops hackers from intercepting or reading your company's emails during transit.